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| POSITION TITLE | Game Development Coordinator |
| AWARD LEVEL | Sporting Organisations Award, Coach Grade 1 |
| REVIEW DATE | 4 April 2019 |

| SANFL VISION & VALUES |
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| <p>Healthier, more connected lives through the enjoyment of footy.</p> <p>AUTHENTIC FUN TEAM FIRST PROGRESSIVE</p> |
| KEY OBJECTIVES |
| <p>To coordinate the implementation of participation-based programs, coaching programs, education programs, affiliated league programs and the overall promotion of the game of Australian Rules Football.</p> <p>These programs will conform to the policies formulated by relevant bodies and are aimed at increasing the number of playing participants and quality of coaches, administrators & volunteers who are involved in 'Australian Rules' football in South Australia.</p> |

| KEY RESPONSIBILITIES | | |
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| Responsibility | Objective | Performance Measure |
| AFL Auskick Program | <ul style="list-style-type: none"> • Facilitate the promotion and implementation of the AFL Auskick program | <ul style="list-style-type: none"> ▪ Number of registrations ▪ Quality of program |
| School Football | <ul style="list-style-type: none"> ▪ Facilitate the delivery of Primary school football participation programs; both inter- and intra-school models ▪ Facilitate the delivery of Secondary school football participation programs; both inter- and intra-school models ▪ Provide support for South Australian Primary School Amateur Sports Association and Secondary School Sport South Australia programs where appropriate ▪ Maintain an accurate database of AFL School Ambassadors and ensure regular communication with these stakeholders to grow the game | <ul style="list-style-type: none"> ▪ Team and participant registrations |
| Club/League Football | <ul style="list-style-type: none"> ▪ Establish and maintain strong communications with club football networks within the zone ▪ Assist, where necessary, with club management issues in conjunction with Community Football Department, Regional Directors, Affiliated League and club officials ▪ Facilitate Club Management, Education and Administration training seminars to assist leagues/clubs with their overall management ▪ Represent the SANFL at Junior League and Affiliated League meetings, and other Affiliated League events/carnivals where appropriate | <ul style="list-style-type: none"> ▪ Team and participant registrations ▪ Percentage of accredited coaches |

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| | <ul style="list-style-type: none"> ▪ Assist with the organisation and implementation of the level 1 and 2 coaching courses and liaise with local leagues and coaches to ensure coaches are meeting accreditation requirements ▪ Assist local leagues and clubs with any management issues they may be having including coach and volunteer support, compliance with the AFL match policy, rules and regulations and grants/subsidies ▪ Attend local league and club meetings as required as a SANFL representative | |
| AFL 9's | <ul style="list-style-type: none"> ▪ Assess region and identify possibility of hosting an AFL 9's competition at an identified time throughout the year as an alternative method of participation | <ul style="list-style-type: none"> ▪ Team and participant registrations |
| Promotion | <ul style="list-style-type: none"> ▪ Ensure local representation at allocated SANFL games as part of the mini-league program ▪ Ensure local representation at allocated AFL games as part of the little-league and grid game programs ▪ Coordinate the delivery of school holiday coaching clinics at SANFL clubs ▪ Assist with the overall management and delivery of The Next Step Holiday Program annually ▪ Liaise with SANFL staff to provide opportunities for AFL player visits throughout the year ▪ Provide feedback to SANFL on the quality of these visits and suggestions for improvements ▪ Assist with other promotional opportunities as required ▪ Ensure all local primary and secondary school students are aware of opportunities of where they can play the game and how they can get involved | <ul style="list-style-type: none"> ▪ Appropriate representation at all events |
| General | <ul style="list-style-type: none"> ▪ Work with SANFL program coordinators regarding specific areas of focus and how these can be addressed at local level (including female, multicultural, aboriginal and disability) ▪ Support the Umpiring department to maximise the recruitment, retention and accreditation of umpires ▪ Assist with Talent programs where appropriate | <ul style="list-style-type: none"> ▪ Growth in defined markets |
| Administration | <ul style="list-style-type: none"> ▪ Maintain accurate records and documentation of; <ul style="list-style-type: none"> ▪ activities ▪ programs conducted ▪ key stakeholder groups ▪ contact networks ▪ Maintain reporting documents to assist with AFL Census compilation ▪ Coordinate and promote all SANFL/AFL/SACFL education courses at league/club level ▪ Promote and provide assistance to clubs/leagues in rollout of SANFL Strategic Plan and compliance with AFL Quality Club program | <ul style="list-style-type: none"> ▪ Accurate and detailed reporting completed to set deadlines |

REQUIRED BACKGROUND

Qualifications

- DHS Working with Children Check
- Current South Australian Drivers Licence
- First Aid
- Catholic Police Check

Essential Criteria

- Experience in working with children in a school and/or sporting environment
- An empathy and understanding of Australian Rules football at various levels
- Working knowledge of Child Safe Environment Practices

Desirable Criteria

- Relevant tertiary qualifications
- Experience in working with volunteers in a club sporting environment
- Coaching and/or teaching experience
- Experience in building relationships with key stakeholders

Skills and Knowledge

- Experience in Microsoft Office programs
- Strong administration and planning skills
- Effective people management and leadership skills
- Flexibility in work schedule
- Strong verbal and written communication skills