



Position Title:	Communications Volunteer
Available Positions:	6
Reporting to:	Organising Team Member Supporter Care Coordinator
Team/Department:	Movement & Supporter Engagement Area
Location:	Anywhere in Australia
Hours:	4 hours per week
Effective Date:	15/07/2019
Position Overview:	<p>This is a diverse role for people who are interested in building their communications skills, by working on the communication of Amnesty internally and externally. This volunteer will be developing their social media and communication skills, as well as their writing and research skills. In terms of internal communication, the volunteer will be developing a National Activist Communication Strategy, and externally, the volunteer will be supporting local groups with event marketing and content capture support. There are a number of tasks around these responsibilities, and there are outlined below.</p>
Main Responsibilities:	<ul style="list-style-type: none">● Building relationships with people internal and external to Amnesty International Australia.● Liaising with local activist groups to support them to build their online presence and effectively market events, and to collect and create content for use on both local and national digital channels.● To understand what interests Amnesty's activist audience, and the broader community, to enable us to effectively communicate with these audiences through digital channels.● Supporting the creation of communications to internal and external audiences.● Support the creation of our National Activist Communication Strategy.



**Essential Qualities, Skills and Experience**

- Excellent communications skills.
- Flexibility and adaptability to enable you to liaise and understand different audiences and how best to communicate with them.
- Organisational skills and reliability.
- Ability to work independently and as part of a team.
- Interest in human rights and social change.

Desirable:

- Experience working on online communication channels.
- Experience in a similar voluntary role.
- Content development experience.
- Strong knowledge of marketing tactics and strategies.
- Graphic design skills.

Key Relationships:

Organising Team
Supporter Care Coordinator
Supporter Care Lead
Retention and Supporter Journeys Lead
Story and Content Team
Impact Team
Volunteer and Admin Assistant

Diversity, Equality and Inclusion at Amnesty:

We are committed to equal opportunities in all areas of our work, community and partner relationships. We want people to achieve their full potential, which will positively impact on our work and the communities in which we operate. At AI Australia, our values empower people to be themselves within an inclusive and supportive environment. We are a movement of people from all walks of life around the world. We intend to actively contribute to building a more diverse and inclusive team.

This opportunity within Amnesty International Australia is on a volunteer and unpaid basis. There is no intention to enter into an employment or legal relationship by either party in fulfilment of the duties as specified in this position description. By accepting this opportunity you agree to the above.





Position Description

Amnesty International Australia
www.amnesty.org.au

About Amnesty International Australia

We are an independent, global movement that campaigns courageously for human rights for everyone.

We're ordinary people from all walks of life, using our passion and commitment to bring torturers to justice, change oppressive laws and free people imprisoned just for voicing their opinion.

We're independent of any government, political ideology, economic interest or religion to ensure we can speak out on human rights abuses wherever they occur.

We stand for equality, justice, freedom, and human dignity and uphold these values:

- **Empowerment** – we build people power
- **Persistence** – we are resolute in pursuit of our goals
- **Integrity** – we hold ourselves to the highest standards
- **Courage** – we are fearless in upholding human rights

Every day we move closer to a world where human rights are enjoyed by all.

Acceptance

Name: _____

Signature: _____

Date: _____

